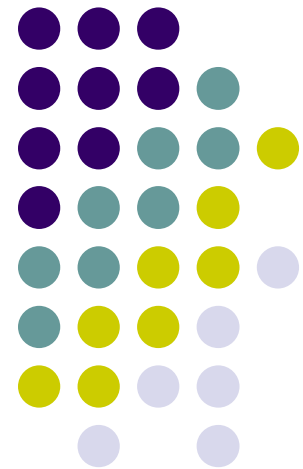


Intro to Open Content

K Yang
Chung-Ang University



Background



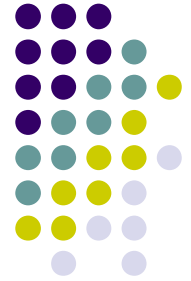
- Patent Law – Innovation-inducing
- Open Software Foundation – *OSF/1, Motif*
- Open Source Initiative
- *Economics of Open Content*

Philosophy



- GNU; Richard Stallman
- *'Free' in Free Software*

Trend



- Patent Policy Reform
- Innovation & patent relationship
- Use of patents to protect marketshare
- Monopolistic position
- [DRM](#); [Stop DRM](#)
- Intellectual property right - FTA

Scope of Openness



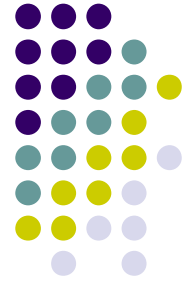
- Open Content – An extension
 - Source \rightarrow Content
 - [Operator] \rightarrow [Operand]

Viability/Economics



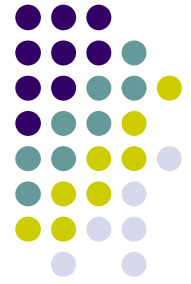
- BMs
- Externality – UCC
- Non-copylefted free software

Cases



- [Open Courseware](#)
- [Media](#); [Mission Statement](#)
- [Source](#)
- Wikibooks; Wikimedia; Textbooks
- [*Project Gutenberg*](#)
- [Archive](#)

How come: Korean Cases

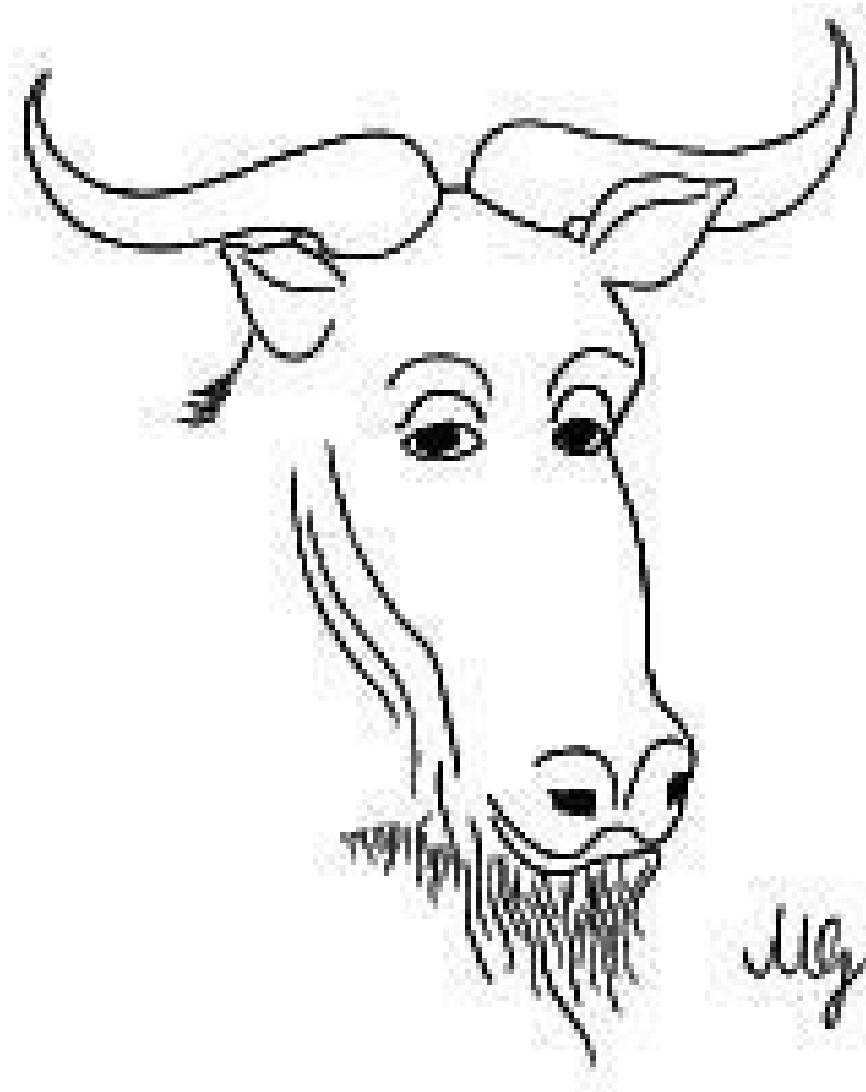
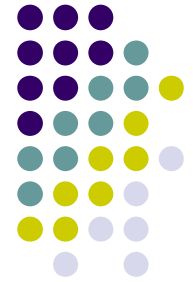


- Wiki documents in Korean & other languages
- In Technorati
- Public domain repositories
- KBS vs PBS
- BMs in 00700 vs Skype; megapass
- Cultural/social milieu

Suggestion/campaign



- Open Textbook Initiative
- IPTV - Public Awareness



[Image of Philosophical GNU]